EagleVision
Union Complex Digital Advertising

https://usmforms.formstack.com/forms/eagle_vision_submission_form

601-266-4396

Displays

The Eagle Vision digital signage system currently consists of 7 screens as outlined below:

- Thad Cochran Center Atrium: Widescreen LED Video Wall spanning over 25′
- Thad Cochran Center Ground Floor (Escalator): 60″ LCD display
- Thad Cochran Center Ground Floor (Post Office): 60″ LCD display
- R.C. Cook University Union Lobby: 70″ LCD display
- Seymour's Grill: 52″ LCD display
- LSI Hub: 55″ LCD display
- IME Hub: 60″ LCD display

Content

1. Your submission entitles you up to 3 slides, each with a ten-second runtime, which will display in the main panel across all seven screens. Slides should be designed in a 16:9 aspect ratio with a resolution of at least 1920 x1080.

2. Slides must be sumbitted in one of the following formats and may not exceed 25 mb in size: *.PDF, *.BMP, *.EPS, *.GIF, *.JPG, *.PNG, *.PSD, *.TIF, *.TIFF,*.WMF, or *.EXIF.

3. Content will be shown on a first come, first served basis. The total number of slides at any one time is limited to 30. Anyone requesting space after the maximum capacity has been met, will automatically be placed on a wait list until a current ad in the loop expires. Clients will be notified at the time of reservation if the loop is full.

4. All submissions must adhere to the rules listed under the Sign Policy located at: https://usm.policystat.com/policy/8175728/latest.

5. The Union Department reserves the right to change, delay or halt regular programming or deny service for inappropriate content at any time.

* File type: Slides can be created in PowerPoint, Photoshop, and other software, but **MUST** be saved as an image or PDF to be displayed properly.

** Exposure Disclaimer: Content loop times fluctuate based on the number of advertisements playing. Paid ads are guaranteed a **minimum of 840 impressions per day** (based on a five minute content loop, on 7 screens, at 10 hrs per day).

Submission